




# Hi there,

**My name is Claire, and I am here to step up your social media page.**

I've started from ground zero in building my own social media presence as a solo female travel and cyclist influencer. With an amassed 29.3k followers on Instagram, where I've worked with brands to promote products, share personal stories of my adventures, and educate my followers on bicycling knowledge, I have the hands on experience you need to launch your online presence. Each brand needs a distinct voice, goal and strategy- let's work together to make that happen!



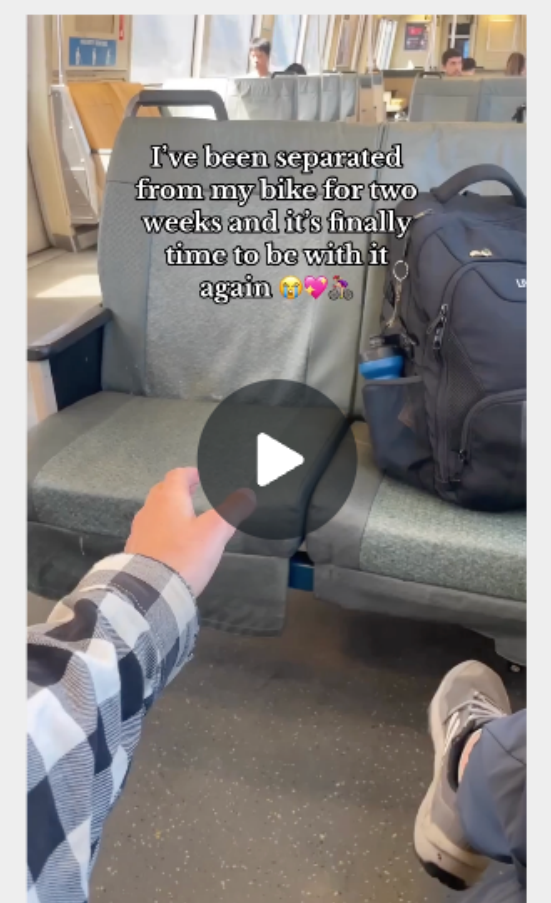
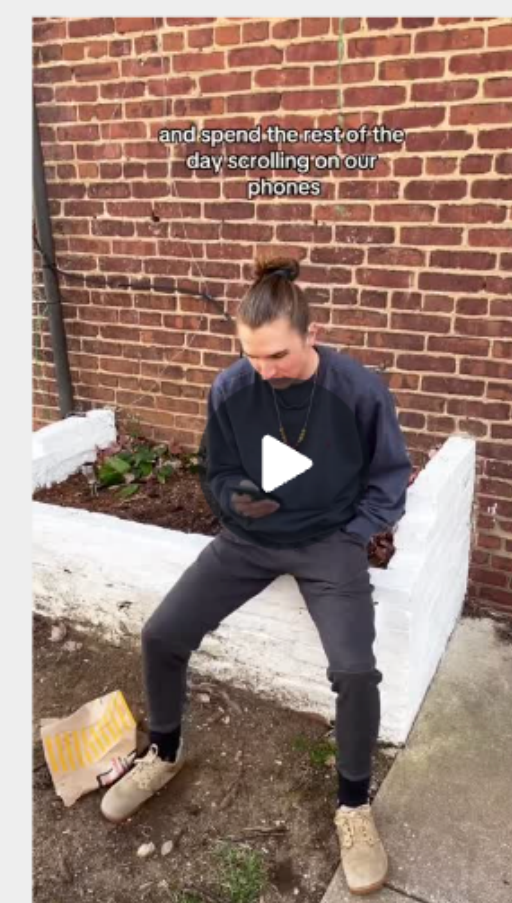
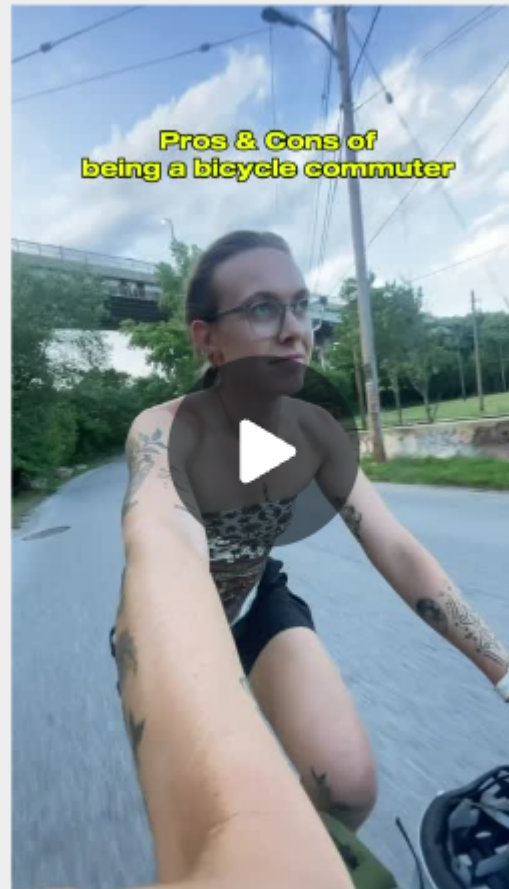
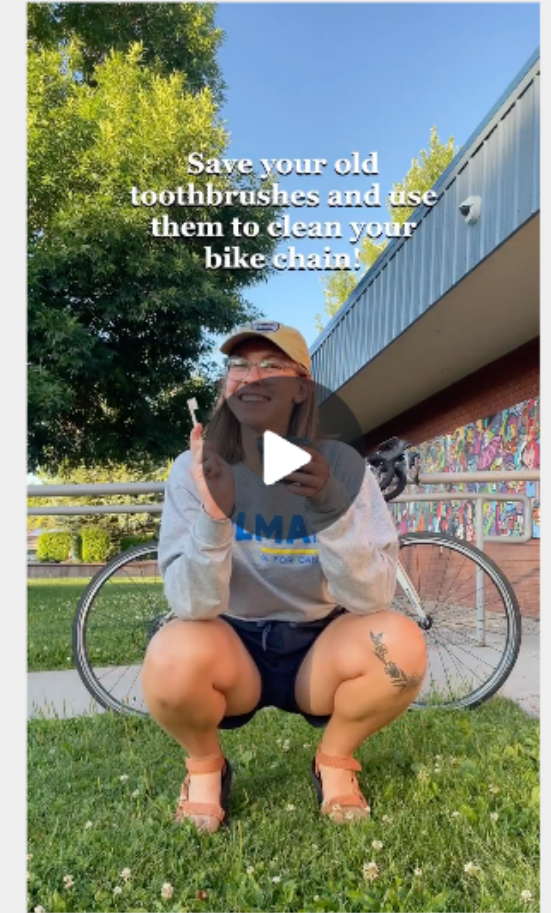
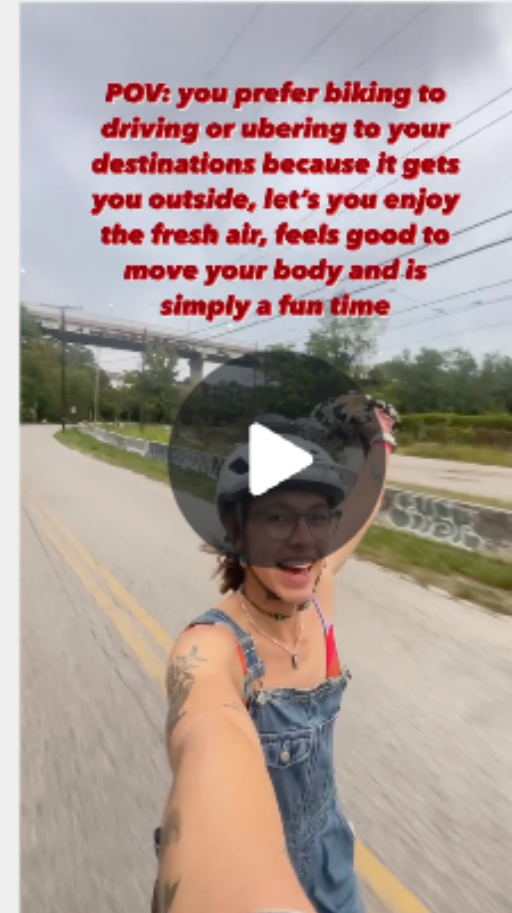
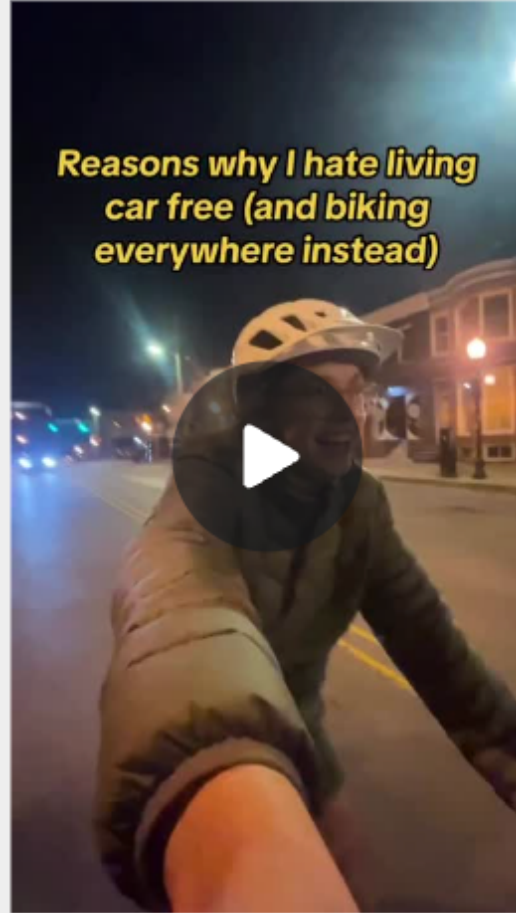
**Claire Pomykala | Social Media Manager**

 [@livingbybike](https://www.instagram.com/livingbybike)  [livingbybike.org](https://www.livingbybike.org)  [@livingbybike](https://www.youtube.com/livingbybike)

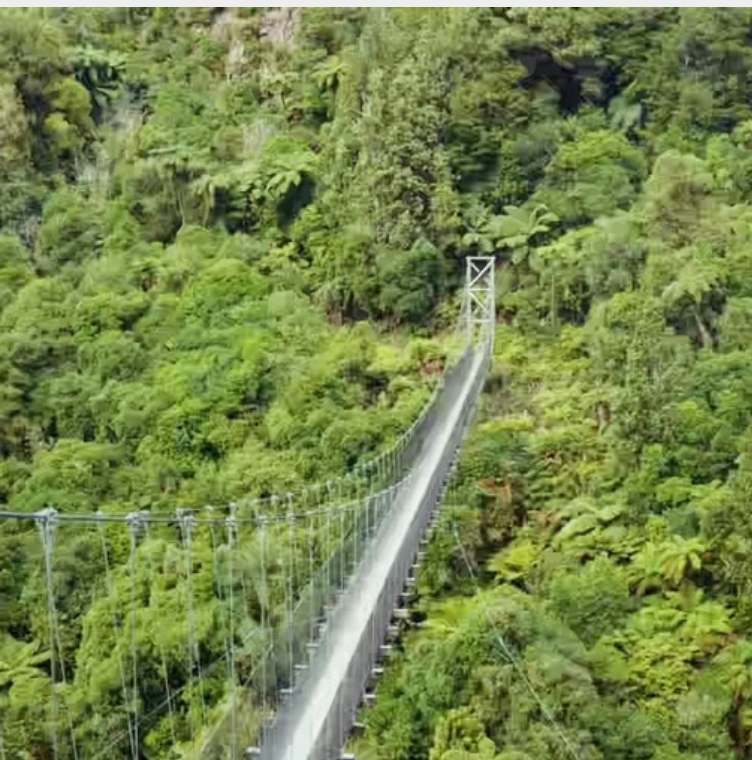
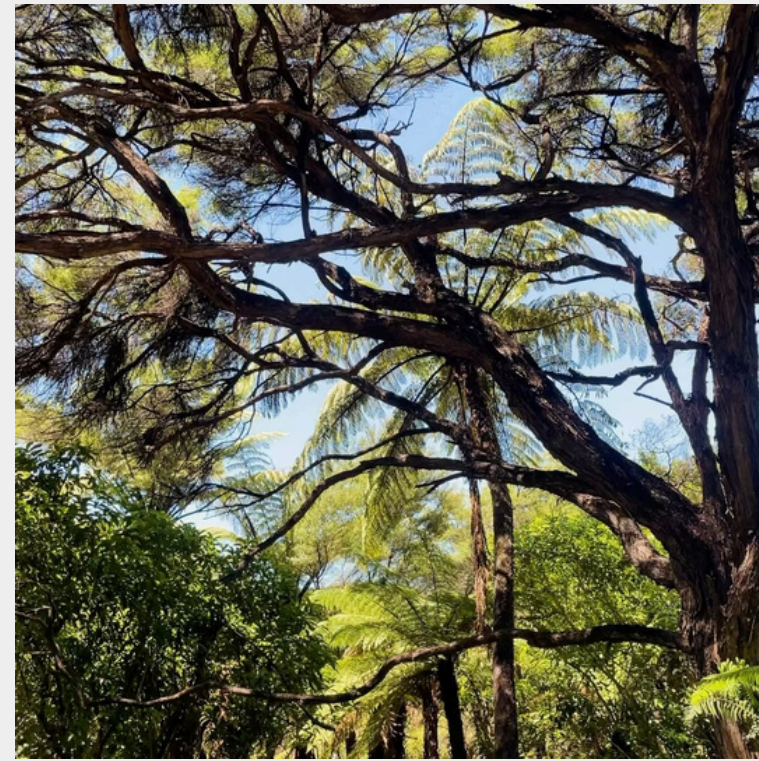
**Social Media Strategy • Content Creation • Content Curation • Graphic Design • Video Editing • Short-Form Video Creation • Copywriting • Community Engagement • Digital Marketing • Email Marketing • Blog Writing • Event Planning • WordPress**

\*click the images below to see a pop-up of the original video/photo

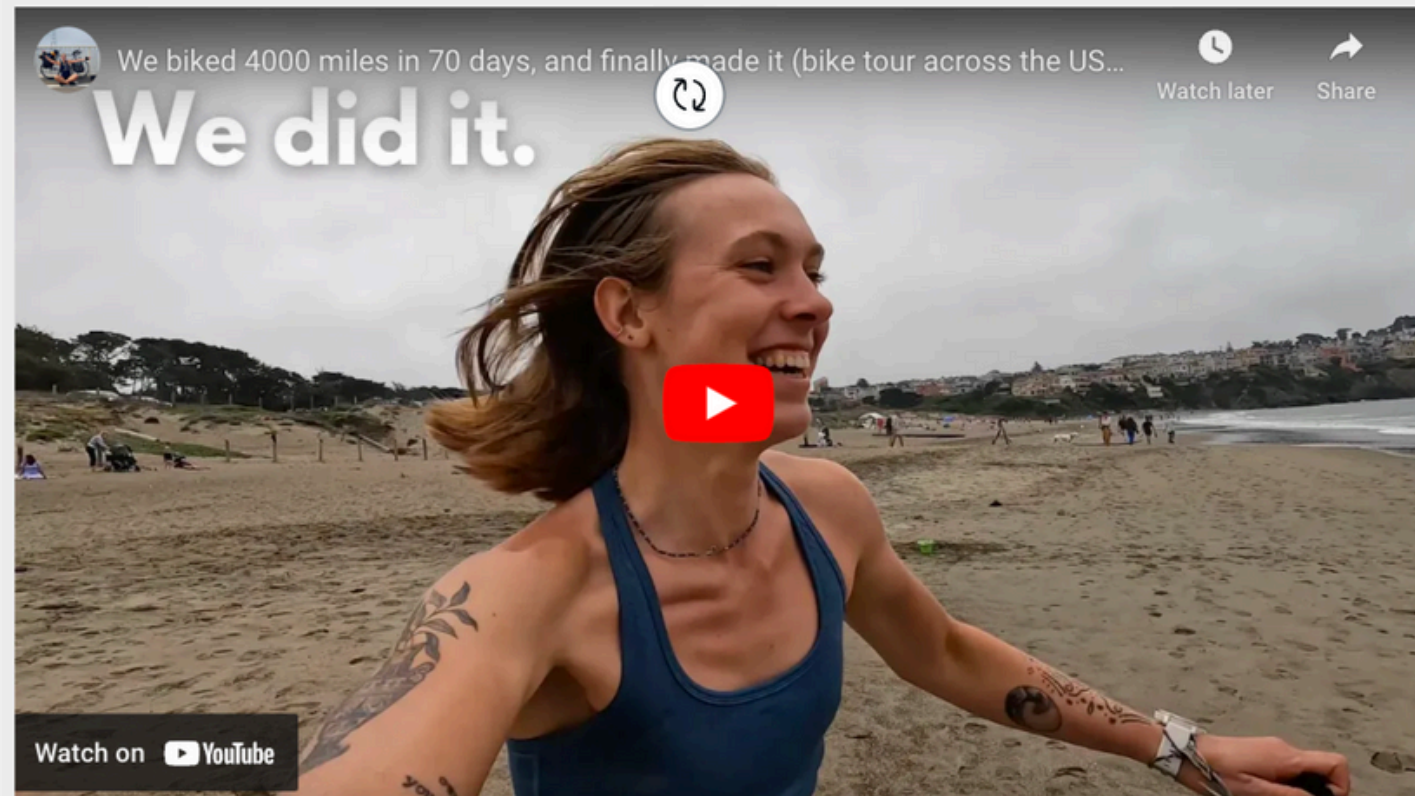
# Short-Form Video



# Instagram Photos



# YouTube/Long-Form Video



# Blog Posts

**Podcast Interview with All Bodies on Bikes**



[Original Podcast Link](#)  
[Blog Post Link](#)

**A Story About Asthma**



[Instagram Link](#)  
[Blog Post Link](#)

**Looking to Gain Confidence as a Bikepacker?**



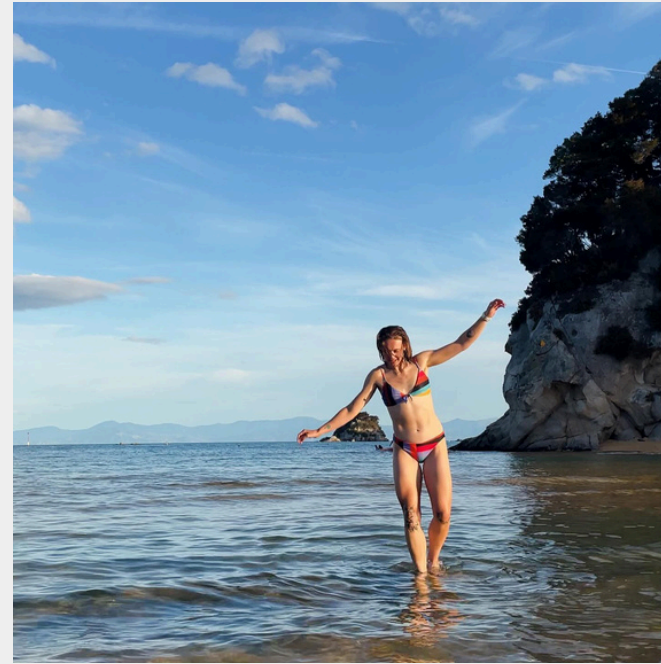
[ACA Blog Link](#)

**A Reflection on Biking Across the USA**



[Instagram Link](#)  
[Blog Post Link](#)

**Bicycle Touring's Impact on Body Image**



[Instagram Link](#)  
[Blog Post Link](#)

**How To Buy A Used Bike**



[Blog Post Link](#)

**Existential Overwhelm**



[Instagram Link](#)  
[Blog Post Link](#)

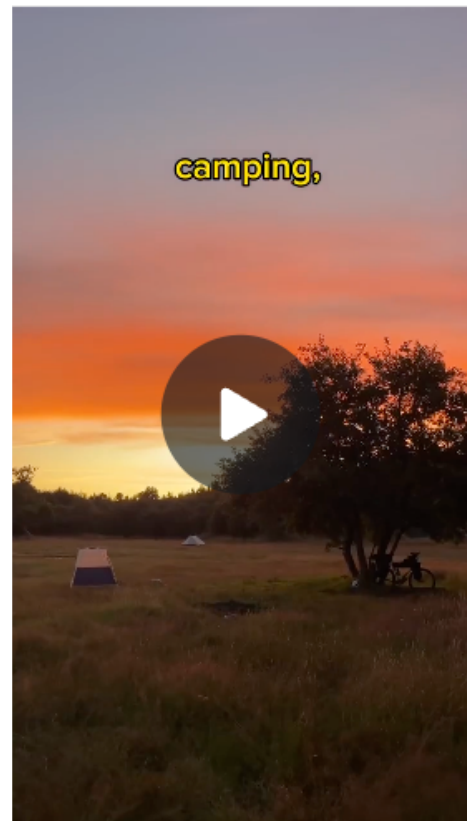
**A Resentment for Intellect**



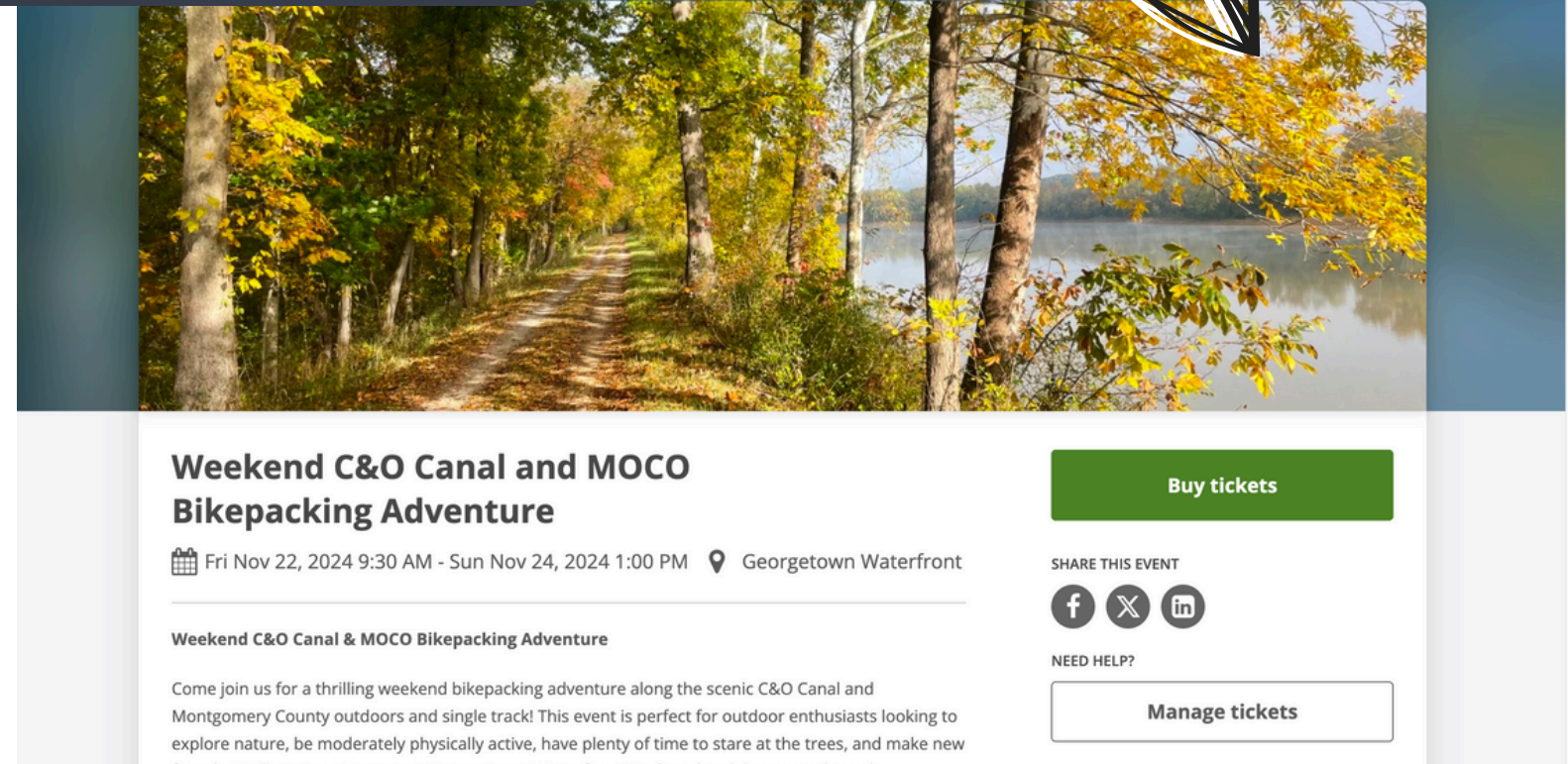
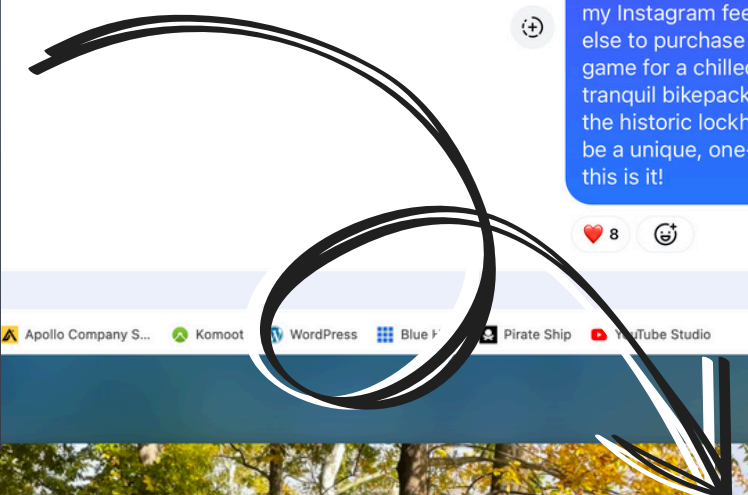
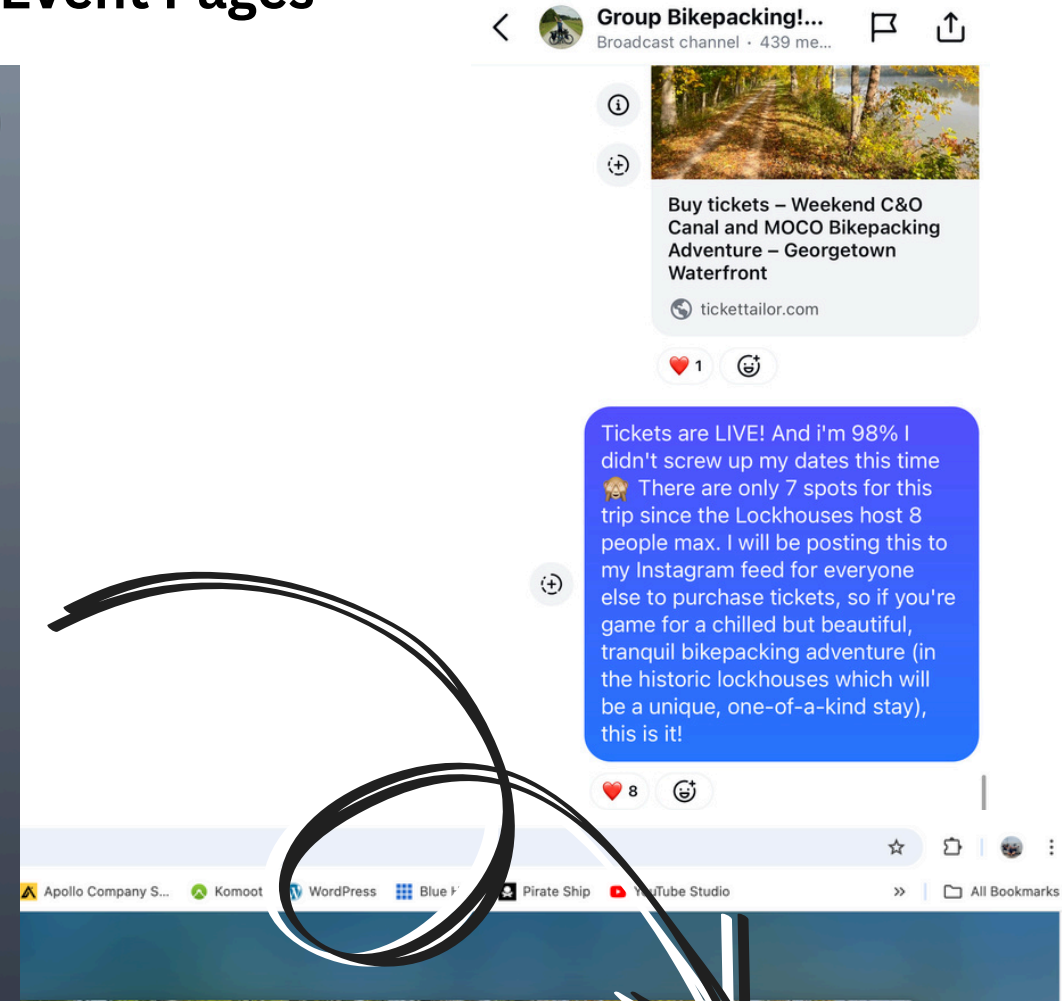
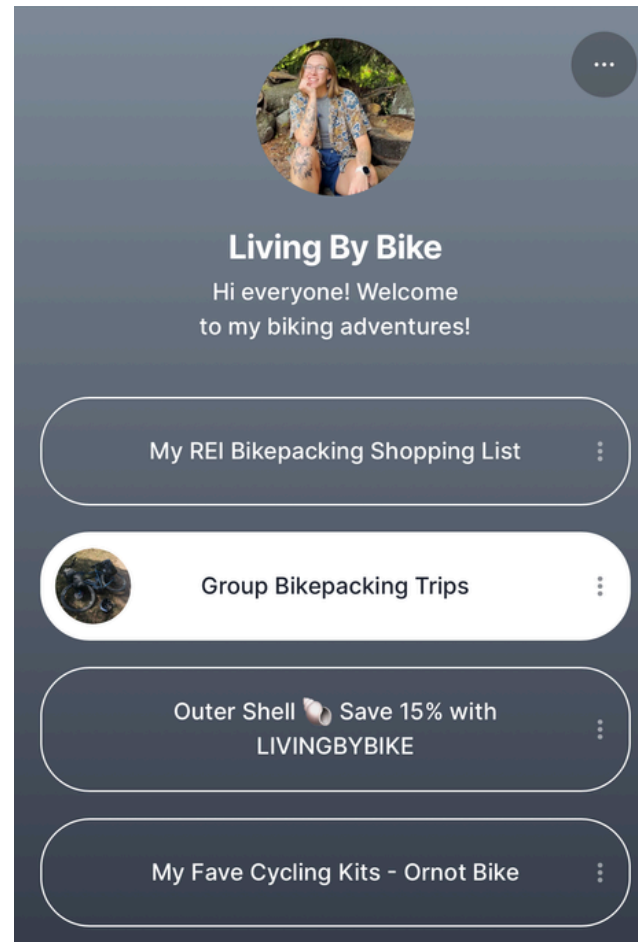
[Instagram Link](#)  
[Blog Post Link](#)

# Event Planning via Social Media

## Event Advertisements



## Event Pages



# UGC/Product Promotion

